

#15 North Lakefront

Located between Irving Park and the Evanston border, the North Lakefront submarket includes commercial districts that extend along Clark and Broadway through the neighborhoods of Uptown, Edgewater and Rogers Park. Of particular note are the new Target at Wilson Yard, the concentration of independent stores and restaurants in Andersonville, and the Asian enclave along Argyle.

Demographics

	2000	2010	2012*
Population	182,782	162,211	163,945
Households	85,431	81,845	82,328
Median HH Income*			\$39,561

Median Age		35.1	
1 Person Households		41,611	50.8%
All Households with Children		12,943	15.8%
All Households 65+		11,004	13.4%

Square Miles			5.8
Population Density per Square Mile			28,266
SF of Land in Parcels Zoned B, C, D & BPD			17.2M
SF of Ground Floor Area Zoned B, C, D & BPD			9.0M
Total Employment			33,917

Source: US Census Bureau, Esri, Dun & Bradstreet *2012 Estimate

Submarket Inventory

Shopping Centers

2 community centers with more than 125,000 SF:
Wilson Yard, Gateway Center

7 neighborhood centers with 30,000 to 125,000 SF:
Sun Plaza, Broadway Plaza, Market Place, Uptown Square, Broadway Festival, The Morgan, The Clarovista

Big Box Retailers

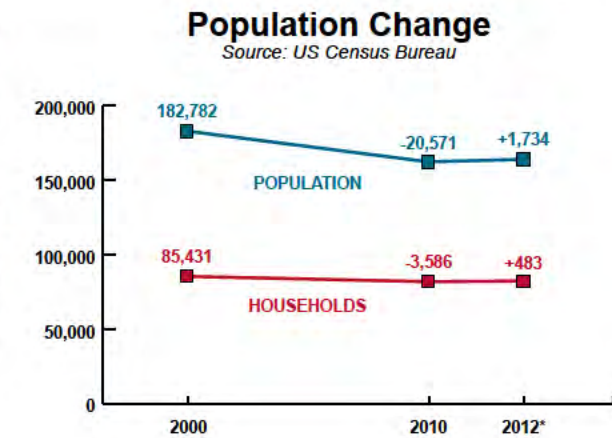
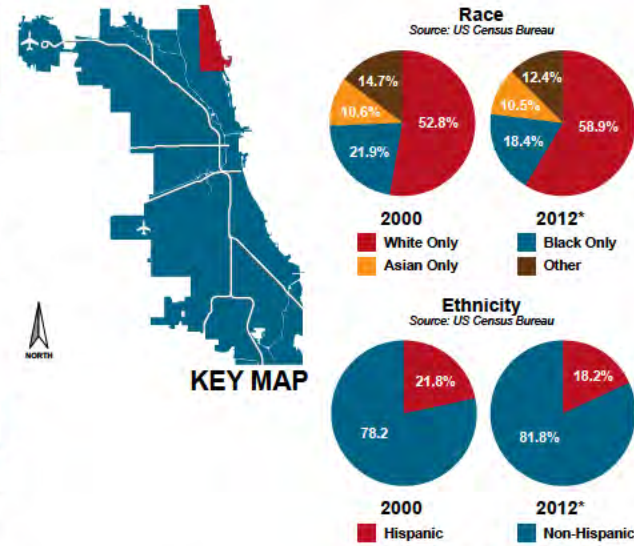
1 Crafty Beaver
1 Target

Grocery Stores

2 ALDI
3 Dominick's
3 Jewel-Osco

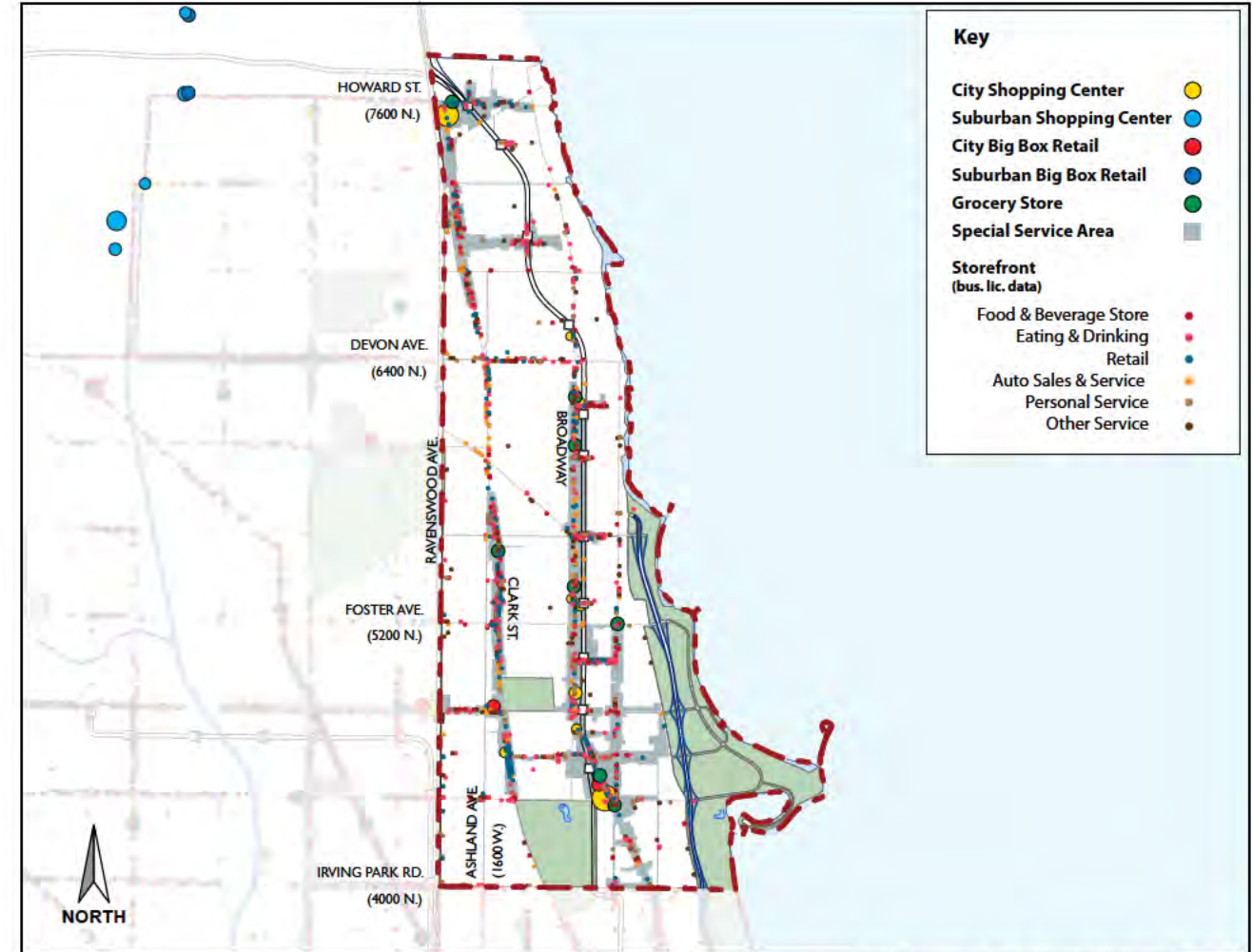
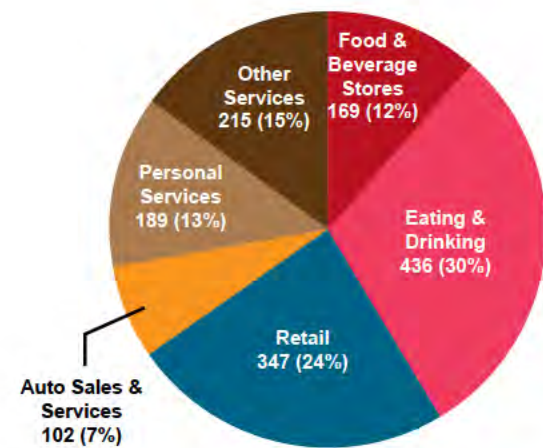
Special Service Areas

Howard Street #19
Andersonville-Clark Street #22
Clark Street (Rogers Park) #24
Edgewater #26
Clark & Lawrence #31
Uptown #34



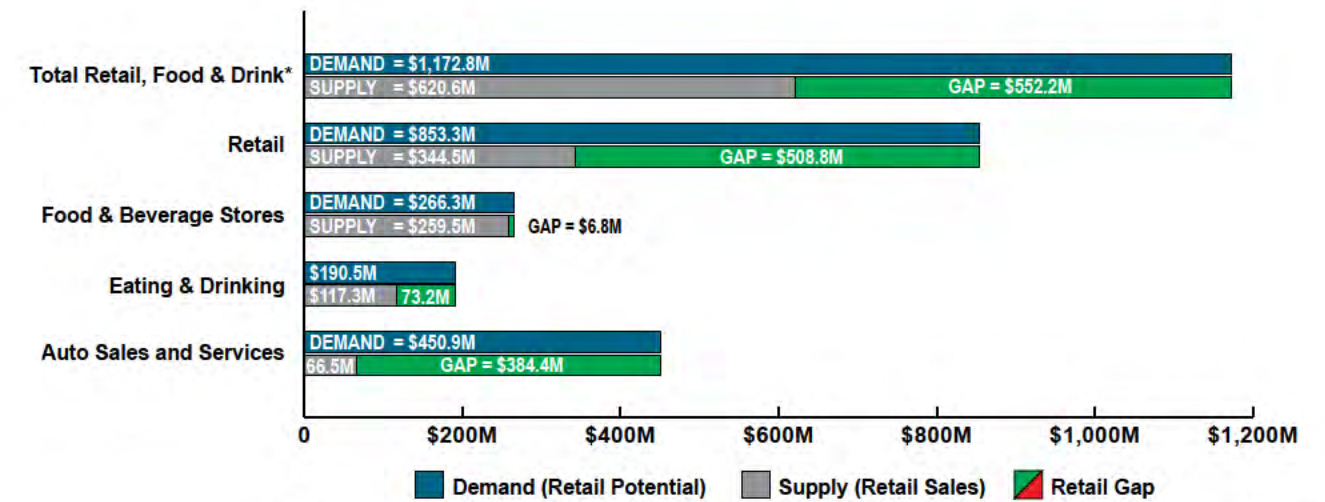
Submarket Business Licenses

Source: City of Chicago



Submarket Inventory Map

Submarket Gap Analysis



*Excludes Non-store Retailers and Auto Sales and Services

Source: Esri Business Analyst