

Department of Business Affairs and Consumer Protection

Consumer Product Safety Recalls and Notices

March 14, 2013

Dynacraft Recalls Hello Kitty City, Monster High Motor Scooters — *Unexpected Acceleration Creates Fall Hazard*

Dynacraft BSC Inc., in cooperation with the U.S. Consumer Product Safety Commission, has voluntarily announced a recall of 5,200 Hello Kitty motor scooters and 5,500 Monster High motor scooters. It is illegal to resell or attempt to resell a recalled consumer product.

The scooters can accelerate suddenly while in use, causing the rider to lose control and fall. No injuries have been reported to date. The firm has received nine reports of incidents of City Scooters accelerating unintentionally, including three with minor injuries that include a bloody nose and bruises.

The Monster High scooter recall involves electric, battery-operated City Scooters that are purple and black with Monster High graphics on the front panels, seat and rear fenders. The scooters were manufactured between October 5, 2012 and November 7, 2012. Model number "8801-14" and the date of manufacture, formatted as "YYYY/MM/DD," are printed on a data label on the underside of the scooter's center platform. Serial numbers for the recalled scooters have the letters "QYCEI" followed by a six-digit number in the following range: 003125 through 014456. The serial number can be found etched on the underside of the scooter's center platform near the data label.

The Hello Kitty scooter recall involves electric, battery-operated City Scooters that are pink and black with Hello Kitty graphics on the front panel, footboard and rear fenders. The scooters were manufactured between September 9, 2012 and December 3, 2012. Model number "8801-03" and the date of manufacture, formatted as "YYYY/MM/DD," are printed on a data label on the underside of the scooter's center platform. Serial numbers for the recalled scooters have the letters "QYCEI" followed by a six-digit number in the following range: 000001 through 014456. The serial number can be found etched on the underside of the scooter's center platform near the data label.

The scooters were manufactured in China. The Monster High scooter was sold exclusively at Walmart stores and Walmart.com nationwide from November 2012 to January 2013 for about \$249. The Hello Kitty scooter was sold exclusively at Toys R Us Toys R Us stores and Toysrus.com nationwide from October 2012 to January 2013 for about \$279.

Consumers should stop using these scooters immediately and disconnect the battery. Consumers should return the Monster High scooter to any Walmart store for a full refund or store credit. Consumers should return the Hello Kitty scooter to any Toys R Us store for a full refund or store credit. Consumers may also wish to contact the company at 1-800-551-0032, from 7 a.m. to 4 p.m. PT Monday through Friday, or visit the firm's Web site at www.dynacraftbike.com, and click on Owners, then select Warnings/Recalls, for recall information.

