

# Implementation Update

April 2014



# HEALTHY CHICAGO

CHICAGO DEPARTMENT OF PUBLIC HEALTH

## Message From The Commissioner

Since we launched Healthy Chicago in 2011, Mayor Emanuel and CDPH have pursued a broad range of innovative strategies to keep tobacco out of the hands of children. Now, new data from the Centers for Disease Control and Prevention shows that Chicago is making tremendous progress in this fight. In 2013, only 10.7% of Chicago public high school students reported lighting up within a 30-day period. Though still large, this is the lowest rate of smoking ever recorded, down from 13.6% of students in 2011 and almost 25% of students in 2001.

Understanding that Big Tobacco uses flavored tobacco products and e-cigarettes to entice young people to smoke, we championed an ordinance that will go into effect later this month, requiring e-cigarettes to be kept behind the counter in stores, out of the reach of kids. Retailers will be required to have a tobacco license and those caught selling to kids can have their license revoked. In addition, the use of e-cigarettes will not be allowed in public places where cigarette smoking is not allowed. Chicago also expanded the prohibition of the sale of menthol and other flavored tobacco products from 100 to 500 feet within a school. No other jurisdiction at any level of government has ever included menthol in the laws that regulate flavored tobacco. However, following Chicago's leadership, several other cities across the country are now exploring opportunities to replicate this proposal. Finally, as research shows kids are the most price-sensitive consumers and increasing the price of tobacco is the single most effective way to keep kids from picking up the habit in the first place, Mayor Emanuel championed a 50 cent per pack cigarette tax increase in Chicago.

We hope these actions will help further drive down youth smoking rates. Even still, there is still more work to do. We will continue to work with partners across the City on new, innovative approaches. Visit [www.cityofchicago.org/HEALTH](http://www.cityofchicago.org/HEALTH) to view the full report on progress being made here in Chicago. And be sure to email us at [healthychicago@cityofchicago.org](mailto:healthychicago@cityofchicago.org) if you'd like to join our fight to keep more children healthy, safe and tobacco-free.

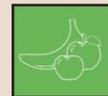
Sincerely,

Bechara Choucair, M.D.

## HEALTHY CHICAGO PRIORITIES



Tobacco Use



Obesity Prevention



HIV Prevention



Adolescent Health



Cancer Disparities



Heart Disease & Stroke



Access to Care



Healthy Mothers & Babies



Communicable Disease Control & Prevention



Healthy Homes



Violence Prevention



Public Health Infrastructure



[www.CityofChicago.org/Health](http://www.CityofChicago.org/Health)





# Implementation Update - April 2014

## Healthy Chicago Implementation

- On March 28, CDPH hosted a community discussion on HIV and sexually transmitted infections (STIs) in Chicago's lesbian, gay, bisexual and transgender (LGBT) community. The event was held at Center on Halsted in Lake View and included an overview of CDPH's 2013 HIV/STI Surveillance Report and a panel discussion where local leaders outlined how the community can use the information to address the spread of HIV and STIs. The report is compiled from data collected from the Chicago HIV/AIDS Reporting System, the Chicago STI Surveillance system, and the Medical Monitoring Project (MMP). The report can be viewed at <http://tinyurl.com/k9e77r8>. [HIV Prevention](#)



Public Health Commissioner Bechara Choucair, MD Delivering a Keynote at the Center on Halsted on March 28

### Getting the Word Out

- The City of Chicago is seeking proposals for 2015-2016 social service, housing and economic development programs funded through multiple sources including the U.S. Department of Housing and Urban Development's Community Block Grant (CDBG). The RFP release date is May 1. To learn more, applicants can attend one of three Community Development Grant Application (CDGA) kick-off and technical assistance sessions held on April 14, 15 & 16. To register, go to [www.cityofchicago.org/grants](http://www.cityofchicago.org/grants). For more information, contact OBM at [CDGA@cityofchicago.org](mailto:CDGA@cityofchicago.org). [Multiple Priorities](#)
- The Metropolitan Tenants Organization (MTO), a non-profit that organizes, educates, and empowers tenants to have a voice in decisions affecting the affordability and availability of safe and decent housing, is celebrating healthy homes work in Chicago at the *Healthy Homes Healthy Chicago* renters spring event. The event is held on April 29 from 6:00 p.m. to 8:00 p.m. at Revolution Brewery. For more information, go to <http://tinyurl.com/n73e4gp>. [Healthy Homes](#)
- Medical fitness centers around the world are participating in a seven-day walking challenge during Medical Fitness Week. Join Galter LifeCenter staff and members as they try to log 70,000 steps between April 28 and May 5. To register for the challenge, call the Galter LifeCenter at 773-878-9936 by April 27. Everyone who registers gets a free pedometer. [Obesity Prevention](#)
- On April 29, Carol McGruder of the African American Tobacco Control Leadership Council and Kendall Stagg of CDPH will share the background stories of how the City of Chicago engaged and educated communities that are disproportionately impacted by menthol cigarettes. *Tobacco Control and Social Justice: What's Menthol Got To Do With It?* is a CDC Webinar that will take place between 2:00 p.m. and 3:00 p.m. EST. For registration information please email [HealthyChicago@cityofchicago.org](mailto:HealthyChicago@cityofchicago.org). [Tobacco Use](#)
- The Chicago Department of Family and Support Services (DFSS) is accepting applications for the 2014 Healthy Summer Nutrition Meal Program. Community and faith-based organizations can provide youth with free meals and snacks from June 16 through August 29. Meals are delivered daily. To download an application, go to [www.cityofchicago.org/fss](http://www.cityofchicago.org/fss).



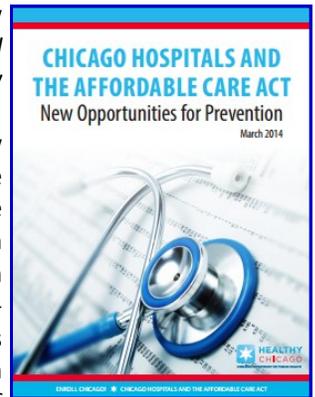
# Implementation Update - April 2014



## Healthy Chicago Policy Highlights

- On March 19, the Office of Violence Prevention held a Policy Development Workshop to build agency capacity around policy development and action. There were 28 attendees representing 21 organizations, which included CDPH, the Department of Family and Support Services and the Chicago Police Department. Next steps include surveying partners on their policy work and needs and engaging partners around violence prevention policies. [Violence Prevention](#)
- On March 5, Mayor Rahm Emanuel and Alderman Lona Lane proposed an ordinance to pilot a program to expand healthy food choices and the aesthetics of neighborhood convenience stores. The Healthy Corner Store Pilot Project would provide a \$40,000 grant to the Inner-City Muslim Action Network (IMAN) to work with select retailers on expanding fresh produce and dairy products as part of their stores' regular inventory. The year-long pilot would include assistance with procurement of fresh produce from Chicago-based farms and fresh food distributors to store owners and operators in low-income sections of the West, Southwest and South sides of the city. [Obesity Prevention](#)
- On March 27, the Illinois House passed House Bill 5868. This legislation would require retailers to sell electronic cigarettes and other alternative tobacco products behind store counters, as is required for single packs of tobacco cigarettes. Retailers that receive 90% of their revenue from tobacco sales will be exempt. The legislation now goes to the Senate. [Tobacco Use](#)
- On April 2, Illinois Senate Bill 2202, the Smoke-Free Campus Act, passed the House. The legislation would ban smoking in offices, dorms and outdoor areas at state-supported colleges and universities. The bill passed the Senate last spring but will return to the Senate for approval because of an amendment added in the House. If passed, the legislation will take effect on July 1, 2015. [Tobacco Use](#)

- CDPH recently released a new report, *Chicago Hospitals and the Affordable Care Act: New Opportunities for Prevention*. The report summarizes new requirements for charitable hospitals under the Affordable Care Act (ACA), priority health issues hospitals identified in Community Health Needs Assessments and best practices for addressing priority health issues. To download a copy of the report, go to <http://tinyurl.com/n4g3kce>. [Multiple Priorities](#)
- Healthy Fare for Kids recently announced a partnership with Cibo Express Gourmet Market that will bring healthy food for children to O'Hare Airport. Cibo Express is offering six child-sized options under the Healthy Fare for Kids banner, including a roasted chicken snack box, apple chicken salad on a pretzel roll, black forest ham and cheese sandwich, tofu vegetable kabobs box, grilled vegetable box, and turkey sandwich on gluten-free bread. Healthy Fare for Kids is a grass-roots project with the goal of improving the health of children. The group asks Chicago restaurants to offer healthier food for children on their menus in an effort to address the obesity epidemic. To learn more about Healthy Fare for Kids, go to <http://www.healthyfareforkids.com/>. [Obesity Prevention](#)
- On March 29, CDPH partnered with Enroll America to co-host an enrollment fair for uninsured residents to sign up for health care coverage under the Affordable Care Act. The event took place at Broadway Armory Park in Edgewater. Representatives and certified navigators helped educate residents, answer questions and assist with enrollment. CDPH's immunization team was onsite to deliver the Tdap vaccine. [Access to Care](#)



[www.CityofChicago.org/Health](http://www.CityofChicago.org/Health)



# Implementation Update - April 2014

## Healthy Chicago Public Schools

### Obesity Prevention

- Presented a poster on promoting physical activity in Chicago Public Schools at the Active Living Research Conference and the Society for Public Health Education Annual Meeting, reaching over 1,500 public and school-health practitioners and researchers.
- To date, 2,276 CPS staff at 358 schools have used the HealthTeacher.com health education curriculum. Of the most used lessons, 43% focused on personal and consumer health and 25% on nutrition education. Additionally, 3,409 activity breaks were used in the classroom.
- To date, OSHW has visited 48 schools providing direct policy support implementation for the new PE policy including 40 elementary schools one middle school and seven high schools.
- On March 29, OSHW hosted a school garden training with 76 attendees from school garden teams throughout the district. Attendees received seeds, tools, classroom activities, lessons and expertise from master gardeners to get their gardens growing. OSHW also introduced the GrowWELL criteria of the LearnWELL toolkit, which will soon be available through [www.learnwellcps.org](http://www.learnwellcps.org) and offers resources and guidance around maintenance, integration and school wellness in the garden.

### Access to Care

- Collaborating with the CPS Early Childhood Department to include health resources and guidance in the Kindergarten Readiness Packet.
- As of February 29, CPS has completed 123,441 vision screenings and 114,240 hearing screenings for SY13- 14. CPS has also completed 25,696 vision exams for SY13-14 (20,479 School-based, 3743 Princeton, 1474 OneSight).
- Developing the Vision Program Strategic Plan in conjunction with CDPH, the Illinois Department of Health Care and Family Services and vision partners.

- Evaluating the vision program in conjunction with the Illinois College of Optometry and the Chicago Consortium on Chicago School Research.
- Introduced the dental and vision programs to the five Elev8 schools and identified ways for the staff to support program implementation.

### HIV Prevention

- Eighteen (out of 20) Letters of Commitment secured for the HIV/STI Initiative and conducting readiness assessments with all 20 schools.
- Developed Sexual Health Education Policy School and Network Compliance Reports; preparing for dissemination.
- Hosted STI Project at seven schools during the month of March.
- Thirty schools scheduled for participation in the STI Project for SY14-15, three schools are currently on the waiting list.
- Developed K and 9th "Parent Curriculum Connection" to serve as a resource for parents after delivery of sexual health education at school.

### School Health Infrastructure

- Completed the School Health Profiles with 82% principal response rate and 79% teacher response rate, which surpassed our goal of collecting weighted data for CPS. School Health Profiles is a Centers for Disease Control and Prevention comprehensive assessment of school health policies conducted on a biennial basis with principals and the school's lead health education instructor. Profiles assess information related to six of the coordinated school health components including school health education, physical education, health services, nutrition services, healthy and safe school environments and family and community involvement. 330 schools are included in the CPS sample.
- OSHW received the 2014 Northwestern University's Alliance for Research in Chicagoland Communities (ARCC) Community Engaged Research Partnership Award.

Get involved in the Healthy Chicago movement!

Email us at [HealthyChicago@cityofchicago.org](mailto:HealthyChicago@cityofchicago.org)

Like us at [www.facebook.com/healthychicago](http://www.facebook.com/healthychicago)

Follow us on Twitter @ChiPublicHealth