



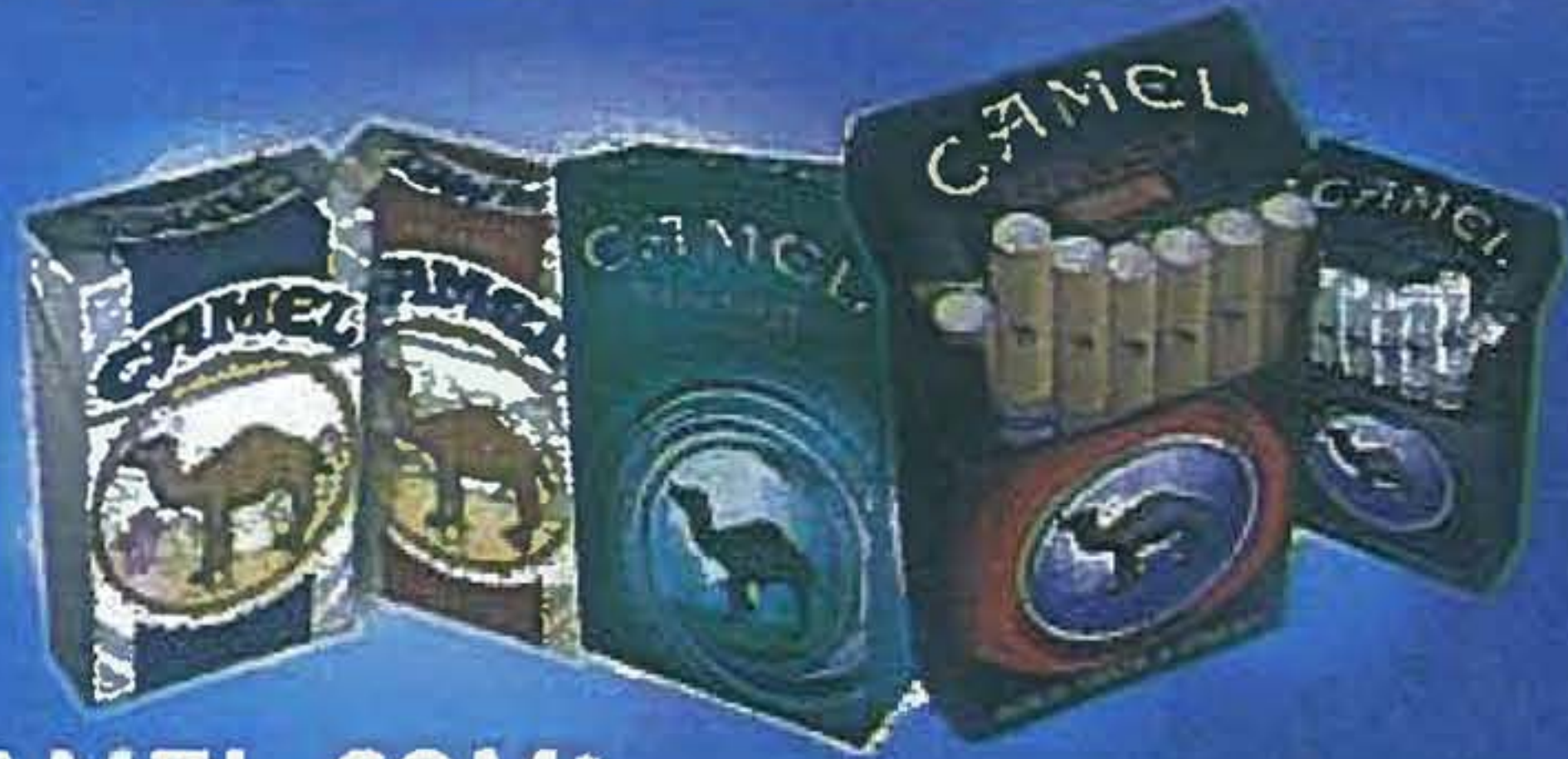
CAMELSNUS.COM*

SNUS

*OFFERS AND WEBSITE RESTRICTED TO AGE 21+ TOBACCO CONSUMERS

WARNING: This product can cause gum disease and tooth loss.

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BREAK FREE

CAMEL.COM*

CIGARETTES

*OFFERS AND WEBSITE RESTRICTED TO AGE 21+ TOBACCO CONSUMERS

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

CAMEL



Get One Pack of Camel for \$1.00

TERMS OF COUPON OFFER

This coupon is good only for brand style(s) specified. Void if copied, exchanged, or transferred before acceptance by retailer. Participation in this promotion is at the discretion of the retailer. All promotional costs paid by manufacturer. Limit one coupon per pack or carton purchased, except when used in combination with on-pack or on-carton coupon. OFFER RESTRICTED TO LEGAL AGE TOBACCO CONSUMERS. CONSUMER MUST SHOW VALID FORM OF ID.

R.J. Reynolds Tobacco Company will reimburse you the face value (\$ OFF), normal retail price, or normal retail price minus one dollar, whichever is applicable to this coupon offer, 8 cents handling, and postage, provided you and the consumer have complied with the terms of this offer and our coupon redemption policy, incorporated by reference (copies available). Cash value 1/20 of 1¢. Good only in the U.S.A. VOID WHERE PROHIBITED. Mail to: R.J. Reynolds Tobacco Co., Dept. 12300, P.O. Box 426009, Del Rio TX 78842-6009.

BFG MP-AOF

MANUFACTURER COUPON

EXPIRES 03/31/2014

RETAILER: SUBTRACT \$1.00 FROM YOUR NORMAL RETAIL PRICE INCLUDING APPLICABLE SALES TAX. WRITE THAT AMOUNT (YOUR PRICE MINUS \$1.00) IN THE SPACE PROVIDED.

Empty box for retailer to write price minus \$1.00.

CIGARETTES VOID WHERE PROHIBITED

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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.