

MILLENNIUM PARK FILM SERIES

JULY 9 – AUGUST 27 | TUESDAYS

This popular summer program attracts thousands to picnic in the Great Lawn and enjoy free movies under the stars. Each film begins at 6:30pm and is specially curated to appeal to a wide audience. Crowds frequently near capacity and arrive as early as 3pm to set up, plenty of time to engage an eager audience looking to have some fun as they wait for movies to begin. Select film nights begin with thematic pre-programming such as character appearances, movie props and sing-alongs.

The **Presenting Sponsorship** offers a potential eight (8) days of exposure and activation opportunities at Millennium Park, Chicago's most iconic venue and the #1 tourist attraction in the Midwest. An opportunity to run a :30 sec spot on the big screen before films is an ideal option for brands who can't be onsite but still have maximum exposure. 2024 film schedule TBA.

2023 FILM SCHEDULE

July 11	Fast Five	Aug 8	Clueless
July 18	Turning Red	Aug 15	Top Gun: Maverick
July 25	Black Panther: Wakanda Forever	Aug 22	Barbershop
Aug 1	Summer of Soul	Aug 29	Everything Everywhere All at Once

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$50,000

Space Only Sponsor – starting at \$7,500 per day

ESTIMATED ATTENDANCE (2023)

47,000 cumulative

