

MILLENNIUM PARK WORKOUTS

MAY 18 – AUGUST 31 | SATURDAYS

Millennium Park Workouts is a FREE fitness program held at Millennium Park's Great Lawn. Morning workouts feature 45-minute classes in Pilates, Yoga, Zumba and Cardio Kickboxing. The Pilates and Yoga sessions will be accompanied by live music from renowned Chicago musicians.

Companies promoting health or wellness related products/services or targeting a health-conscious audience would align nicely with this program.

Workout Schedule:

- 8 – 8:45am Pilates
- 9 – 9:45am Yoga
- 10 – 10:45am Cardio Kickboxing
- 11 – 11:45am Zumba®

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$20,000

Space Only Sponsor – starting at \$5,000 per day

ESTIMATED ATTENDANCE (2023)

10,000 cumulative

AUDIENCE PROFILE

Mostly female participants. Gym and training groups often schedule meet ups at the workouts.

