

# CHICAGO FARMERS MARKETS

MAY – OCTOBER

There are several markets throughout the city that operate during a 6-month season, offering a flexible schedule to accommodate activation tours.

The **Daley Plaza Farmers Market** is the largest of the markets. Located at 50 W Washing Street, it's held on Thursdays from 7am – 2pm and features a rotation of 50 vendors selling fresh fruits, vegetables, plants and flowers. The market's central location in Chicago's business district attracts significant foot traffic and is a popular lunchtime destination. Market opens on May 23 – October 24.

The **Division Street Market** is located at 100 W Division St and is held on Saturdays from 7am – 12pm. It's located in the heart of a popular Chicago neighborhood and is a weekly stop for families and people in the 20's – 40's age group. Market opens on May 18 – October 26.

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$75,000

Space Only Sponsor – starting at \$5,000 per day

## ESTIMATED ATTENDANCE (2023)

1,500 at Daley Plaza Market

3,000 at Division Street Market

## AUDIENCE PROFILE

The markets appeal to all ages, ethnic and economic levels.

