

**Sept. 8, 2022 CCL Permit Review Committee, Agenda Item No. 1, Marshall Field and Company Building, 111 N State Street**

Alfred F. Imhoff <alfredfimhoff@gmail.com>

Tue 9/6/2022 10:34 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

T  
O

: The honorable members of the Permit Review Committee of the Commission on Chicago Landmarks (CCL)

FROM: Alfred F. Imhoff  
33 Gessford Court SE  
Washington, DC 20003-1407  
203-459-3438  
[alfredfimhoff@gmail.com](mailto:alfredfimhoff@gmail.com)

RE: September 8, 2022 CCL Permit Review Committee, Agenda Item No. 1, Marshall Field and Company Building, [111 N State Street](#)

I formally submit these comments to the record in consideration of the agenda item.

I am writing to oppose Macy's proposal to add Macy's plaques above eight of the existing landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at [111 N. State Street](#).

The proposed addition of eighteen 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners. Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Adding the Macy's logo, including their star--long recognized as a historic symbol of New York City merchants--greatly diminishes this landmark and what it represents. As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current historic state.

Thank you for your consideration.

Very truly yours,  
Alfred Frank Imhoff  
Born in Chicago, Northwestern graduate, former Marshall Field's employee

--

33 Gessford Court, SE Washington, DC 20003 Tel. 202-546-8889

## Macy's Plaques

Ben Rosenthal <BROSENTHAL10@roadrunner.com>

Tue 9/6/2022 8:55 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

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September 6, 2022

RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners. Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and the clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Adding the Macy's logo, including their star--a recognized symbol of New York City merchants--greatly diminishes this landmark and what it represents. As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current, historic state.

Sincerely,...

Sent from my iPad

## Comments for the Record, 9/8/2022 CCL Permit Review Committee Agenda Item 1, 111 N State St, Marshall Field & Co Bldg

bmckay@flathat.net <bmckay@flathat.net>

Wed 9/7/2022 10:10 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

September 7, 2022

TO: The honorable members of the Permit Review  
Committee of the Commission on Chicago Landmarks (CCL)

FROM: Bernice Mae McKay  
3748 N Plainfield Ave  
Chicago, IL 60634-1919  
(312) 804-6814  
bmckay@flathat.net

RE: Comments for submission to the September 8, 2022 CCL Permit Review  
Committee  
Agenda Item No. 1, Marshall Field and Company Building, 111 N State  
Street

I formally submit these comments to the record in consideration of the  
agenda item.

I'm writing to oppose Macy's proposal to add Macy's plaques above eight  
of the existing landmarked Marshall Field and Company plaques on the  
corners of the Marshall Field and Company Building at 111 N. State  
Street.

The proposed addition of eighteen 3' X 12' non-lit banners along with  
the Macy's name on the numerous refreshed awnings around the entire  
building will draw more than adequate if not excessive attention to the  
Macy's store currently operating inside. Additionally, the full-block  
building is in and of itself a huge advertisement of the department  
store inside.

The Marshall Field and Company plaques designate the name of the  
building; Macy's is the store inside on eight floors. It is not named  
the Macy's building. When Target moved into the Carson Pirie Scott  
Building (now the Sullivan Center), they certainly displayed their  
brand; but the building and its historic place in Chicago was respected  
such that installing Target logo plaques above the Carson Pirie Scott &

Co. plaques and over the Sullivan-designed facade was not appropriate. Macy's should be held to the same standard with the Marshall Field and Company Building.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners. Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Adding the Macy's logo, including their star--long recognized as a historic symbol of New York City merchants--greatly diminishes this landmark and what it represents. As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current historic state.

Thank you,

Sincerely and Respectfully,

Bernice Mae McKay  
Chicago, IL

## Regarding 111 North State Street Agenda Items, September 8, 2022

Beth Swanick <bethswanick@gmail.com>

Wed 9/7/2022 8:50 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

As a life-long Chicagoan, I urge you not to allow Macy's to add plaques to the corners of the Marshall Field building at 111 North State Street. The building is historically significant to the city of Chicago, representing the many contributions that the Field's family made, financially, socially, and politically, to our great city. Macy's purchased the business, but cannot assume ownership of the intangible history that the building represents. It is clear to all who visit State Street that the business operating there is Macy's. The Macy's banners and awnings and their star logo are more than sufficient to alert shoppers and visitors of the business inside. The Marshall Field & Company plaques do not detract from that, but the addition of Macy's plaques would detract from the historical significance of the Field's name and the Marshall Field store as associated with Chicago. And it would continue to diminish the cultural significance of Chicago's business and industry, making Chicago appear even more to be "New York Lite."  
Thank you for your work to preserve Chicago's historical sites and interest.

I can be reached at  
Transwestern  
Suite 1200  
200 North Madison Street  
Chicago  
312-499-3620

***Beth Swanick***

## proposed plaques on 111 N State Street

Carol Joy Farrell <lvy1060@outlook.com>

Tue 9/6/2022 8:11 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

September 6, 2022

RE: 111 N State Street items on the September 8, 2022, agenda for the permit review committee meeting.

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3'×12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners. Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and the clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Adding the Macy's logo, including their star--a recognized symbol of New York City merchants--greatly diminishes this landmark and what it represents. As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current, historic state.

Sincerely,  
Carol Joy Farrell

Sent from my T-Mobile 5G Device  
Get [Outlook for Android](#)

## NO MACY's SIGNAGE

Denise Alberts <denisealberts@yahoo.com>

Tue 9/6/2022 11:23 PM

To: ccl <ccl@cityofchicago.org>

Cc: james@james46.org <james@james46.org>

[Warning: External email]

### **Commission on Chicago Landmarks**

Please. Please Please do not approve the requests from Macy's for the signage on the State Street building and the banners. That store is a landmark Marshall Field's. Don't let them ruin it more. Have them spend the money on maintaining the interior of the store. They have let it deteriorate substantially.

Leave the Marshall Field's signage, clock and banners.

PLEASE NO MACY's signage. They'll be gone soon from Chicago anyway. I give it another 3 years before they bail.

Thank you,  
Denise Alberts  
Chicago REGISTERED VOTER

111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

Ellen Schmid <ellenpschmid@gmail.com>

Tue 9/6/2022 8:10 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to strongly OPPOSE Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate, if not excessive, attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be OVERKILL, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners!

Chicagoans and tourists alike make special trips to have their photo taken in front of the plaques and the clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago!



Adding the Macy's logo, including their star--a recognized symbol of New York City merchants--Greatly DIMINISHES this landmark and what it represents.

As such it also diminishes Chicago and its history. The plaques should NOT be added; these four corners should be Preserved in their current, historic state.

THANK YOU!

Sincerely,

Ellen Schmid

Born and raised in Chicago

## Macys nameplate

Ernie Killstrom <sferniel@hotmail.com>

Wed 9/7/2022 6:00 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

To whom it may concern,

I am writing to voice my opinion concerning Macys wanting to put their nameplate on the Marshall Fields Building. Please DO NOT LET MACYS DO THIS! They have caused many problems and have ruined many fine regional nameplates! Maybe they should clean up their stores and invest in customer service before they do something as stupid as this. Again, NO TO MACYS ADDING THEIR NAMEPLACE TO THE MARSHALL FIELDS BUILDING!

They DESTROYED Marshall Fields!

Thank you,  
Ernie Killstrom

## 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting

Ezra Landman-Feigelson <ezralf@gmail.com>

Wed 9/7/2022 1:03 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners. Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and the clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Adding the Macy's logo, including their star--a recognized symbol of New York City merchants--greatly diminishes this landmark and what it represents. As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current, historic state.

Sincerely,  
Ezra

(No subject)

ffl <ffl@zoomtown.com>

Tue 9/6/2022 8:09 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

Dear Landmark Commission of Chicago:

Please *do not* allow Macy's to install outdoor signage on a landmarked building. The "Marshall Field and Company" plaques have been there since the Daniel Burnham Architectural Firm of Chicago designed the store. The Macy's signage would compete with the original plaques and the State Street clocks, sadly destroying the architectural integrity of the landmark. If allowed, no doubt one day (perhaps not too far off) the signage will be considered by preservationists as an embarrassment to Chicago, the home of Jenney, Burnham, Sullivan, Wright, Beman, Boyington and Mies van der Rohe who all shopped at Field's.

Thank you for your consideration

Sincerely

Frank Farmer Loomis IV

Instructor at the University of Cincinnati

*Frank Farmer Loomis TV*

**Author & Lecturer**

Art & Antiques Appraiser  
Public Radio Host  
Instructor Communiversity,  
University of Cincinnati

1320 Nagel Road  
Suite 54351  
Cincinnati, Ohio 45254  
513.752.2522

**Fwd: no to Macy's**

Frank Loomis <frankfarmerloomis1v@gmail.com>

Wed 9/7/2022 12:03 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

Please no Macy signage near the out door Marshal Filed Plaques. Target never did that to Carson Pirie Scott plaques.

**Comments for the record, CCL Permit review hearing, 9/8/2022.**

Gloria Evenson &lt;commwrite@gmail.com&gt;

Wed 9/7/2022 9:02 AM

To: ccl &lt;ccl@cityofchicago.org&gt;

[Warning: External email]

September 7, 2022

TO: The honorable members of the Permit Review  
Committee of the Commission on Chicago Landmarks (CCL)

FROM: Gloria L. Evenson  
4916 N. Wolcott  
Chicago, IL 60640  
(773) 275-4028  
[commwrite@gmail.com](mailto:commwrite@gmail.com)

RE: September 8, 2022 CCL Permit Review Committee  
Agenda Item No. 1, Marshall Field and Company Building, 111 N State Street

I formally submit these comments to the record in consideration of the agenda item.

Hasn't the Marshall Field's legacy suffered enough from the infringement by Macy's? Now Macy's wants to add Macy's plaques above eight of the existing landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of eighteen 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners. Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Adding the Macy's logo, including their star--long recognized as a historic symbol of

New York City merchants--greatly diminishes this landmark and what it represents. As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current historic state for all to enjoy as the Marshall Field's legacy.

I'm writing to oppose Macy's proposal to add Macy's plaques above eight of the existing landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

Thank you,

Sincerely,  
Gloria L. Evenson  
Chicago, IL



## 111 N State Street agenda items

Linda Haack <haack.linda@gmail.com>

Tue 9/6/2022 7:57 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

September 6, 2022

RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

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Sincerely,  
Linda Haack

## 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting

James Campanella <email4campy@gmail.com>

Wed 9/7/2022 10:53 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate attention to the Macy's store located within the building.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners.

Umberto Murolo, an Italian immigrant from Napoli, a bronze craftsman who casted many of the signs throughout the downtown area, was commissioned to create the infamous "Marshall Field and Company" signs. Umberto Murolo was my great-grandfather.

Our family, like so many other Chicagoans and tourists, look forward to have a photo taken in front of the historic building and the bronze signs created by my great-grandfather. Adding new plaques above these historic signs would be a "sell out" to promote the business currently occupying the space, rather than honoring the grandeur of the historic building. The plaques should not be added; these four corners should be preserved in their current, historic state.

Sincerely,

James Campanella

P.O. Box 188  
Roscoe, IL 61073

**Agenda Item No. 1, Marshall Field and Company Building, 111 N State Street**

Joan Greene &lt;joangreenedesign@gmail.com&gt;

Wed 9/7/2022 9:28 AM

To: ccl &lt;ccl@cityofchicago.org&gt;

[Warning: External email]

September 6, 2022

TO: The honorable members of the Permit Review  
Committee of the Commission on Chicago Landmarks (CCL)

FROM: Joan Greene  
1437 S. Plymouth Court  
Chicago, IL 60605  
[joangreenedesign@gmail.com](mailto:joangreenedesign@gmail.com)  
615-207-6980

RE: September 8, 2022 CCL Permit Review Committee  
Agenda Item No. 1, Marshall Field and Company Building, 111 N State Street

I formally submit these comments to the record in consideration of the agenda item.

I'm writing to oppose Macy's proposal to add Macy's plaques above eight of the existing landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of eighteen 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners.

Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Adding the Macy's

logo, including their star--long recognized as a historic symbol of New York City merchants--greatly diminishes this landmark and what it represents.

As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current historic state.

Marshall Fields Department Store on State Street is a Chicago icon. Please keep this unique Chicago Landmark as it currently stands. Marshall Fields was a leader and innovator in the field of retail and it is Chicago's own. Please protect Chicago's heritage.

Thank you.

Best regards,  
Joan Greene  
615-207-6980

## NO MACY's Plaques

K Schafer <blkcatty@icloud.com>

Wed 9/7/2022 9:10 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

I am a native Chicagoan, I have lived in Chicago my whole life. Do not allow Macy's to ruin the iconic and historic Marshall fields exterior. Everyone knows Macy's is there. They don't need to add plaques for people to know that they are there.

Sincerely,

K.Lessner

## Marshall Fields

KAREN DUGGER <kld1122@msn.com>

Tue 9/6/2022 10:54 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

Please please please don't add anything to the gorgeous Marshall Field's State Street building. That building is a piece of artwork and shouldn't be touched ..... outside or inside. Chicagoan's absolutely love that building just as she stands. Please don't take away from her beauty or grandeur.

Thank you  
Karen Dugger  
5336 South Spaulding  
Chicago IL. 60632  
502-773-7049

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## Marshall Field & Co. Landmarked Plaques

Kathe Adamic <chattekathe@hotmail.com>

Tue 9/6/2022 9:22 PM

To: ccl <ccl@cityofchicago.org>; Landmarks <Landmarks@cityofchicago.org>

[Warning: External email]

September 6, 2022

RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

Adding the eight additional Macy's plaques at all four corners will be overkill, crowding out the historic iconography of the existing landmarked plaques and clocks on the corners. Chicagoans and tourists alike make special pilgrimages to have their photo taken in front of the plaques and the clocks for weddings, anniversaries, and other milestones only because it is an iconic backdrop that is uniquely Chicago. Those four corners are a memorial to the Great Department Store that was Marshall Fields. Adding the Macy's logo, including their star--a recognized symbol of New York City merchants--greatly diminishes this landmark and what it represents. As such it also diminishes Chicago and its history. The plaques should not be added; these four corners should be preserved in their current, historic state.

Sincerely,

Katherine Adamic

## Macy's Permit Review Opposition

Kim Rossetti <karossetti@outlook.com>

Wed 9/7/2022 12:01 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

September 7, 2022

RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

To the members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

The building is an historical landmark, which should continue to remain one without new additional signage added to the building by Macy's or any other future tenant of the building. When Macy's bought/took over Marshall Field's, as well as the other local department stores throughout the Midwest they engulfed, they did so with little respect to the local city and customers. Stepping in to completely erase any history of the former companies. This being just another example of their wanting to destroy and damage a local building, but this one has much higher stakes- it's both an iconic and historical landmark. As I'm sure any New Yorker would be upset if for example if Nordstrom took over the much beloved and another historic landmark, Herald Square building, and petitioned to plaster and deface the integrity of the building with their name/logo on the sides of it. Let's keep in mind that Marshall Field built this building-not R.H. Macy.

The permit should not be granted as it would continue to diminish Chicago, it's history and the importance of Marshall Field and the history of retail.

Sincerely,

Kim Rossetti



## Macy's Permit

Kimberley Rossetti <kimberley000@comcast.net>

Wed 9/7/2022 12:19 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

September 7, 2022

RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

To: The members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside.

The Marshall Field & Company plaques have been there since the Daniel Burnham Architectural Firm of Chicago designed the store. The Macy's signage would sadly destroy the architectural integrity of the landmark. Plaques are different from signs, in that plaques identify a building, while signs identify a business. There are more than enough opportunities for Macy's to advertise & identify that they are the current retailers inhabiting the building i.e. store window & door signage. I'm quite sure anyone that is visiting the city is not wanting to see Macy's on State Street, they are going to see the landmarked building that was built and crafted so beautifully by many artisans known as The Marshall Field & Company iconic department store building on State Street.

Regards,  
Kim Williams

## 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

loufasules@gmail.com <loufasules@gmail.com>

Wed 9/7/2022 8:46 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

9/7/22 8:45 am CST

RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to add additional plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

The proposed addition of 18 3' X 12' non-lit banners along with the Macy's name on the numerous refreshed awnings around the entire building will draw more than adequate if not excessive attention to the Macy's store currently operating inside. Additionally, the full-block building is in and of itself a huge advertisement of the department store inside.

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Sincerely,  
Lou Fasules

## 111 N State Street Items on the September 8, 2022 Agenda

Mercedes Kerrigan <merge333@comcast.net>

Wed 9/7/2022 9:04 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

Dear honorable members of the Permit Review Committee of the Commission on Chicago Landmarks,

I am writing to oppose Macy's proposal to add additional plaques above eight of the existing landmarked Marshall Field and Company Building at 111 N State Street.

The proposed addition of 18 banners and numerous new awnings with Macy's name is excessive, and not necessary to advertise that Macy's Store is occupying that building.

The eight additional plaques at all four corners are completely inappropriate. The Marshall Field and Company plaques are there as Chicago landmarks. Store advertising will be overbearing to the Chicago landmarks. They will also be distracting to the iconic Marshall Field clocks, on two corners of the building, that are also Chicago landmarks. People equate Macy's with New York City, not Chicago. Tourists and Chicagoans alike take pictures of these landmarks, and take momentous pictures of themselves, family, and friends "under the clock". This is not a place for obtrusive store advertising, especially from a store that is associated with New York City. Our Chicago landmarks should be associated with our beautiful city of Chicago, not New York.

Thank you for your time, attention, and consideration,  
Mercy Kerrigan

**RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.**

Michael S. Dannhauser <001.msd@gmail.com>

Tue 9/6/2022 9:23 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

Macy's proposal to further desiccate the Marshall Field building should be denied. The addition of Macy plaques devalues the Burnham landmark and takes away from its historical beauty. And to what purpose?

Further, it should never have been allowed to install black awnings. If it wishes to replace them they should be returned to green.

Please preserve the integrity of our precious landmark.

Sincerely,...

Michael S Dannhauser  
902 W Margate Ter  
Chicago IL 60640

## Marshall fields

Nathaniel Whitmal <nate\_whitmal@hotmail.com>

Tue 9/6/2022 11:34 PM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

To whom it may concern:

I take great offense to the intimation that Macy's takeover of Marshall Fields is somehow Ali aligned with the legacy of the Marshall Field brand in Chicago.

As a brand, Macy's seems to have collapsed. It seems senseless to take the name of the Marshall Field family with it.

Best regards,

Nate Whitmal

Sent from my iPhone

**PRC- 111 N. State Street-Marshall Field Store Building/Macy's Store**

wmiller@preservationchicago.org <wmiller@preservationchicago.org>

Wed 9/7/2022 12:11 PM

To: ccl <ccl@cityofchicago.org>

Cc: Kandalyn Hahn <Kandalyn.Hahn@cityofchicago.org>; Matt Crawford <Matt.Crawford@cityofchicago.org>; Dijana Cuvalo <Dijana.Cuvalo@cityofchicago.org>

[Warning: External email]

Dear Members of the Permit Review Committee of the Commission on Chicago Landmarks and DPD Staff,

Please find a statement from Preservation Chicago on the Marshall Field Store Building, now Macy's and the proposed signage additions, which we feel will greatly and negatively impact this most cherished Chicago Landmark, so tied to Chicago's history.

Thank you!

Sincerely,  
Ward Miller

Ward Miller, Executive Director

**[Preservation Chicago](#)**

The Williams Building

205 W. Monroe, Suite 400

Chicago, Illinois 60606-5006

c: 773.398.6432

o: 312.443.1000

[wmiller@preservationchicago.org](mailto:wmiller@preservationchicago.org)

September 8, 2022

Commission on Chicago Landmarks, Permit Review Committee

Chicago City Hall

121 N. LaSalle Street

Chicago, Illinois 60606

c/o Chairman Gabriel Dziekiewicz

Re: 111 N. State Street, the Marshall Field Store Building/Macy's Store before the Permit Review Committee

Dear Mr. Chairman and Members of the Permit Review Committee of the Commission on Chicago Landmarks,

We recently learned of additional signage proposed for numerous locations on the Marshall Field Store, now Macy's, and have concerns that this designated Chicago Landmark is becoming a billboard for the current tenant. We recently counted the signage locations that currently exist along State Street, Randolph, Washington Street and Wabash Avenue facades and were surprised by the amount of existing signage on the building's facades.

There are 14 existing canvas canopies on State Street, with the Macy's name on the black awnings, which doubles at the holidays to 14 Macy's signs hanging on the second-floor flagpoles with the holiday decorations for about two months time, so 28 signage locations on State Street elevation alone.

Then turning the corner to Randolph Street, there are 10 sets of windows with awnings with the Macy's name, plus the large, fixed canopies. So, 12 existing locations.

On Wabash Avenue, there are 14 awnings with the Macy's logo on them. Turning the corner on Washington Street, there's another set of canopies within 10 window locations. This would bring the total number of Macy's signs to 48, before one even counts the signage on the glass doors and the 14 flagpoles on State Street for the holidays. If we include the flagpoles, that amounts to 62 locations and with all of the glass entry doors, that adds another 67 signage locations on the doors for a total of approximately 129 signage locations, which currently exist in some fashion on this Chicago Landmark building.

With this said, so do we really need another 18 banners and additional bronze plaques added and affixed to this historic building and Chicago Landmark? We know of no other Chicago building and Landmark with as many signs and just wanted to share that observation with you and others at DPD and on the Permit Review Committee of the Commission on Chicago Landmarks.

We are of the opinion that more signage will not equate to more knowledge of the store's name, noting the other existing 129 signage locations and will make this incredible Chicago Landmark resemble a New York, Times Square billboard. At the end of the day, this would be much like the large and vast corner billboard on their Herald Square flagship in New York.

It's our opinion that this large and vast additional signage would adversely impact the Marshall Field Landmark Building on State Street, and one of Chicago's stellar buildings and famous Landmarks.

The former Carson, Pirie, Scott Store, now a Target Store, and located just down the street has very limited signage, specifically located in their display windows, glass doors and inside the second floor of the corner rotunda in their two-story location, which is also a Chicago Landmark.

Thanks so much for your consideration of this opinion, which we at Preservation Chicago feel will adversely impact the architecture and visual impact of the Marshall Field Building for decades to come, with advertisements.

We therefore request you consideration of not approving the additional 18 –12' x 2' banners as proposed to be affixed to the building or the additional 8 bronze plaques to be mounted above the Marshall Field bronze plaques. These additional plaques will adversely impact the historic building, while also impacting the existing bronze letters noting the street name as well.

We would also request that the original fixed metal canopies on both Randolph and Washington Streets, which have been remodeled over time be restored with their decorative concealed elements once again made visible and fully restored. These canopies were designed by Burnham's office to match the nearby pair of 7-ton bronze clocks and this relationship should be restored to Burnham's and Marshall Field's original vision.

Thank you again for your consideration of these adverse impacts to one of Chicago's most recognized Landmarks.

Sincerely,

*Ward Miller*

Ward Miller, Executive Director

Preservation Chicago



## Emily Barton

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**From:** wmill@preservationchicago.org  
**Sent:** Wednesday, September 7, 2022 11:39 AM  
**To:** Emily Barton  
**Cc:** Matt Crawford; Kandalyn Hahn; Dijana Cuvalo  
**Subject:** RE: PRC Question and Request for more information

[Warning: External email]

Hi, Emily

Thanks for your message and response, as it's always so greatly appreciated.

I just counted the signage locations that currently exist along State Street, Randolph, Washington Street and Wabash Avenue facades on the Marshall Field Building, now Macy's store.

I'm counting 14 canopies on State Street, with the Macy's name on the black awnings, which doubles at the holidays to 14 Macy's signs on the flagpoles with the holiday decorations for about two months time, so 28 signage locations on State Street alone.

Then turning the corner to Randolph Street, there are 10 sets of windows with awnings with the Macy's name, plus the large fixed canopies. So, 12 existing locations.

On Wabash Avenue, there are 14 awnings with the Macy's logo on them. Turning the corner on Washington Street, there's another set of canopies within 10 window locations. This would bring the total number of Macy's signs to 48, before one even counts the signage on the glass doors and the 14 flagpoles on State Street for the holidays. If we include the flagpoles, that amounts to 62 locations and with all of the glass entry doors, that adds another 67 signage locations on the doors for a total of approximately 129 signage locations, which currently exist in some fashion.

With this said, so do we really need another 18 banners and additional bronze plaques added and affixed to this historic building and Chicago Landmark? We know of no other Chicago building and Landmark with as many signs and just wanted to share that observation with you and others at DPD and on the Permit Review Committee of the Commission on Chicago Landmarks.

We are of the opinion that more signage will not equate to more knowledge of the store's name, noting the other 129 signage locations and will make this incredible Chicago Landmark resemble a New York, Times Square billboard. At the end of the day, this would be much like the large and vast corner billboard on their Herald Square flagship in New York.

It's our opinion that this large and vast additional signage would adversely impact the Marshall Field Landmark Building on State Street, and one of Chicago's stellar buildings and famous Landmarks.

The former Carson, Pirie, Scott Store, now a Target Store, and located just down the street has very limited signage, specifically located in their display windows, glass doors and inside the second floor of the corner rotunda in their two-story location, which is also a Chicago Landmark.

Thanks so much for your consideration of this opinion, which we at Preservation Chicago feel will adversely impact the architecture and visual impact of the Marshall Field Building for decades to come, with advertisements.

Sincerely,  
Ward Miller

Ward Miller, Executive Director

[Preservation Chicago](#)

The Williams Building  
205 W. Monroe, Suite 400  
Chicago, Illinois 60606-5006  
c: 773.398.6432  
o: 312.443.1000  
[wmillers@preservationchicago.org](mailto:wmillers@preservationchicago.org)

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**From:** Emily Barton <Emily.Barton@cityofchicago.org>  
**Sent:** Tuesday, September 6, 2022 3:12 PM  
**To:** [wmillers@preservationchicago.org](mailto:wmillers@preservationchicago.org)  
**Cc:** Matt Crawford <Matt.Crawford@cityofchicago.org>; Kandalyn Hahn <Kandalyn.Hahn@cityofchicago.org>; Dijana Cuvalo <Dijana.Cuvalo@cityofchicago.org>  
**Subject:** RE: PRC Question and Request for more information

Good afternoon Ward,

This proposal does not include any removal of any existing historic signs on the building. Signage will be limited to 18 new 12'x3' non-illuminated banner signs, 8 corner plaques (above the existing plaques), and the refacing of their existing canopies and awnings.

Please let me know if you have any additional questions.  
Thanks,

**Emily Barton**

**Historic Preservation Division**  
City of Chicago | Department of Planning and Development (DPD)  
Historic Preservation Division  
121 North LaSalle Street, 10th Floor, Suite 1000 | Chicago, IL 60602  
[emily.barton@cityofchicago.org](mailto:emily.barton@cityofchicago.org)

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**From:** Kandalyn Hahn <[Kandalyn.Hahn@cityofchicago.org](mailto:Kandalyn.Hahn@cityofchicago.org)>  
**Sent:** Tuesday, September 6, 2022 1:48 PM  
**To:** Emily Barton <[Emily.Barton@cityofchicago.org](mailto:Emily.Barton@cityofchicago.org)>; Joyce Ramos <[Joyce.Ramos2@cityofchicago.org](mailto:Joyce.Ramos2@cityofchicago.org)>; Tyler Taylor <[Tyler.Taylor2@cityofchicago.org](mailto:Tyler.Taylor2@cityofchicago.org)>  
**Cc:** Matt Crawford <[Matt.Crawford@cityofchicago.org](mailto:Matt.Crawford@cityofchicago.org)>  
**Subject:** Fw: PRC Question and Request for more information

Kandalyn Hahn  
Project Coordinator  
Historic Preservation Division  
Chicago Department of Planning & Development  
Phone: 312-744-8234

**From:** [wmiller@preservationchicago.org](mailto:wmiller@preservationchicago.org) <[wmiller@preservationchicago.org](mailto:wmiller@preservationchicago.org)>

**Sent:** Sunday, September 4, 2022 2:07 PM

**To:** Kandalyn Hahn <[Kandalyn.Hahn@cityofchicago.org](mailto:Kandalyn.Hahn@cityofchicago.org)>; Matt Crawford <[Matt.Crawford@cityofchicago.org](mailto:Matt.Crawford@cityofchicago.org)>; Dijana Cuvalo <[Dijana.Cuvalo@cityofchicago.org](mailto:Dijana.Cuvalo@cityofchicago.org)>

**Subject:** PRC Question and Request for more information

[Warning: External email]

Hi, Kandalyn, Matt and Dijana!

Hello from LA and Newport Beach!

I just wanted to check-in and ask if you could share additional information on the PRC Agenda and the changes to the Marshall Field Building per drawings of 7-12-2022.

The Agenda and general description notes “Proposed building signage including new plaques, banners and refacing of existing canopies.” I know that the historic bronze plaques that read “Marshall Field & Company” were both part of the general and larger Landmark designation, but the bronze plaques and two historic exterior clocks were also protected under a separate ordinance, to also protect them from changes, including a replacement with the Macy’s signage on them. Macy’s approved and agreed to those changes as part of the consent to Landmark, with the former Chairman, Terry Lundgren, and just want to make sure that the Marshall Field plaques remain in place at all exterior locations. So, this is a unique situation from other designated Landmarks, as Marshall Field was so special and so much apart of Chicago’s history.

Also, there are historic components to the canopies that remain on both visible and also covered/concealed at the Randolph and Washington Street locations that are really wonderful. We at Preservation Chicago were always hoping that original features of the canopies, covered long ago with various remodelings in the 1950s and 1960s, would be restored one day, as many of the decorative features matched the nearby historic 7-ton clocks at State and Randolph and State and Washington Street. So, hoping more aspects of the original design could be incorporated and restored to their c. 1907 appearance, as the original canopy structures still remain under the various remodelings and coverings.

Lastly, there was much pushback against large illuminated signage when the Marshall Field Landmark Designation occurred, which happened at the changeover of nameplates. Macy’s and Federated Stores, INC. wanted large signs and that was denied and we are still hoping that signage would be very limited, and the thought of banners and other advertising could be limited to the dozen or so existing flag poles lining the State Street elevation of the building, verses more brackets in this historic façade. This is often done with Macy’s flags and also part of their holiday decorations (the horns) for several months at Christmas. The brackets banners at other locations, like the Walgreens at North, Damen and Milwaukee Avenue in Wicker Park and in the Milwaukee Avenue District really overwhelm that former banking structure and almost obscure the building visually. So, hoping for better on one of our first-class Daniel Burnham Landmarks on State Street—that great street.

Any information on drawings you could provide would be helpful, but also wanted to share my memories and the public discussions of year’s ago.

As you’ll remember, there’s so much public support for this remarkable department store building and its historic name. We’re of the opinion that time has passed, but the passion over Field’s still runs high and their closure of the Water Tower Place Store, as well as their sister store—Bloomingdale’s at Medinah Temple is likely fallout for their missteps of the past. Folks are still upset with them and every little change to the State Street Store is well recognized and often people we know are still boycotting their stores and affiliates 15 years later, FYI. That’s the word on the street and with many longtime Chicagoans.

Just sharing and hoping for the best but also wanted to request further information. Thanks so much for your consideration of what many find still so special about the much beloved Marshall Field Store Building.

Thanks so much!

Sincerely,  
Ward

Ward Miller, Executive Director

[Preservation Chicago](#)

The Williams Building

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c: 773.398.6432

o: 312.443.1000

[wmiller@preservationchicago.org](mailto:wmiller@preservationchicago.org)

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## Plaque on Marshall Fields State Street store

Rick Wagner <rickwagner122@yahoo.com>

Wed 9/7/2022 7:45 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

Attn: Commission

Please do not allow Macy's to put a plaque next to the Historic Marshall Fields name on the State Street store. Marshall Fields is a historic iconic Chicago name and brand that should be preserved and protected.

Sincerely,

Richard A. Wagner  
& Family

## Macy plaques

Susan Greene <swg1@cornell.edu>

Wed 9/7/2022 8:44 AM

To: ccl <ccl@cityofchicago.org>

[Warning: External email]

September 6, 2022

RE: 111 N State Street items on the September 8, 2022 agenda for the permit review committee meeting.

To the honorable members of the Permit Review Committee of the Commission on Chicago Landmarks:

I'm writing to oppose Macy's proposal to install additional name (MACY) plaques above eight of the existing, landmarked Marshall Field and Company plaques on the corners of the Marshall Field and Company Building at 111 N. State Street.

This native Chicagoan, loyal Field's customer, and former employee (1960s) has been mourning Macy's progressive fouling and dismantling of our beloved Chicago heritage site, historic business, and prized experience. Proposing that MACY plaques should be allowed to intrude above the Field's plaques at the four corners, and that banners proclaiming NYC presumption should surround the exterior is a monumental act of disdain, second in arrogance only to a predictable future attempt to remove the protected plaques to crown the vandal triumph.

The proposed expanded intrusion of visible MACY branding on the building exterior is highly offensive and insulting on many levels. I would sooner invite Klingons to my dinner table. How could any Chicagoan allow this systematic demolisher to stealthily subsume one of Chicago's best treasures in the name of 'progress' or 'keeping up with the times'? I urge the committee to remember that low standards are common and detrimental to a city that likes to think it is great—still.

Susan W. Greene

\

**Susan W. Greene**

**588 Main St., Box 71**

**Alfred Station, NY 14803**

**607- 587- 9488 c 607-765-0669**

[swg1@cornell.edu](mailto:swg1@cornell.edu)

**My collection now resides at the [Genesee Country Village & Museum](#)**

**My book, *Wearable Prints 1760-1860*, is available cheaper from [Kent State University Press](#) Forget Amazon**

**And here is Elsie's book at last: <https://ecommons.cornell.edu/handle/1813/109834>**

