

TITLE CARD:

Family Connects Chicago

VOICE OVER:

Congratulations on bringing your new baby home!

We know the first few days and weeks at home with your newborn are such a special time, and it can also be a very challenging time for parents. That's why we started Family Connects Chicago. We're here to lend a helping hand with whatever you might need, and to give you and your baby the healthy start you deserve.

ART CARD:

[Question: What is Family Connects Chicago?]

VOICE OVER:

Family Connects Chicago helps empower you and your family to take control of those all-important first weeks with your new baby. It helps you get the support you need; gain the confidence and guidance you need to help provide for your newborn.

ART CARD:

[Get the support you need: Gain confidence and guidance to help provide for your newborn.]

VOICE OVER:

It also gives you the help from trusted experts, because Family Connects nurses are trained to answer your questions and connect you with the support you need.

ART CARD:

[Get help from trusted experts: Family Connects nurses are trained to answer your questions and connect you with the support you need.]

VOICE OVER:

It helps you expand your support system; gives you access to helpful community services and resources based on your own personal life and needs.

ART CARD:

[Expand your support system: Access helpful community services and resources based on your own personal life and needs.]

VOICE OVER:

And it makes you feel at ease, you enjoy support in the comfort of your own home where you can ask any questions you like.

ART CARD:

[Feel at ease: Enjoy support in the comfort of your own home, where you can ask any question you like.]

ART CARD:

[Question: Who is it for?]

VOICE OVER:

Anyone who lives in Chicago and delivers a baby at participating hospitals can schedule a free Family Connects visit, including foster and adoptive parents. We know that the first few weeks with a new baby are a vulnerable time for every family, no matter where you live, how much money you make, or what your family looks like. That's why a Family Connects visit is offered to every family at participating hospitals, even if you're not a first-time parent.

ART CARD:

[Question: How does it work?]

VOICE OVER:

It's simple: schedule an in-person or virtual visit with a registered nurse around 3 weeks after birth to check on the birthing parent, baby and the entire family. There is no cost for you, and anyone with a newborn can participate, including foster and adoptive parents.

ART CARD:

[3 weeks after birth

Schedule a visit* to meet with a nurse, at no cost to you]

*Available in select hospitals only

VOICE OVER:

If you have specific questions or concerns, you can use your visit as a time to get answers and support. If you don't have any questions or concerns, you can use the visit as a checkup for the birthing parent and baby. Because everyone can use a little extra care. Remember, your nurse is there to make your life easier, not to judge, so don't worry about cleaning your house or getting out of your comfy clothes. We come to you, so your baby can be seen by a nurse without having to pack up and leave the house, and you can be seen without having to find a babysitter.

ART CARD:

[Question: What kind of support will Family Connects Chicago Nurses provide?]

VOICE OVER:

Family Connects Chicago nurses provide many kinds of in-home support, guidance and connections to resources—at no cost to you.

We will do an infant check, which includes weight check, safe sleep information, infant feeding and fussiness, bathing, diapering and swaddling.

ART CARD:

[Help for baby: Baby weight check

Safe sleep information

Infant feeding and fussiness

Help with bathing, diapering and swaddling]

VOICE OVER:

As well as help for the birthing parent. We will do a health check, breastfeeding support, family planning advice and post-partum depression screening.

ART CARD:

[Help for birthing parent: health check
Breastfeeding support
Family planning advice
Post-partum depression screening]

VOICE OVER:

And we even provide help for the whole family, making medical provider appointments, understanding childcare options, early literacy information, as well as community connections.

ART CARD:

[Help for family: Making medical appointments
Understanding childcare options
Early literacy information
Community connections]

ART CARD:

[Question: Why is it needed?]

VOICE OVER:

We know that getting newborns and their parents the medical and emotional support they need as early as possible is the best way to make sure every family in Chicago is as healthy as they can be. Family Connects is here to make sure every Chicago family can get one-on-one medical attention during one of the most important times of their lives and connect them with resources that will benefit their family. In Chicago, we take pride in taking care of our people. That's why we come to you, at no cost, to give you the care you need.

Please visit OneChiFam.org/FamilyConnects to learn more.

CLOSING ART CARD:

Family Connects Chicago
OneChiFam.org/FamilyConnects