

BUSINESS EDUCATION WORKSHOPS

(WEDNESDAYS & FRIDAYS)

★ ★ MAY 2017 ★ ★

DATE

5/3 *+CITY INSPECTIONS-ASK QUESTIONS, GET ANSWERS

3:00 to 4:30 p.m.

Presented by the City of Chicago

To operate a successful business in Chicago you need to know what it takes to maintain compliance. Officials from several City departments will provide insight to operate safely, stay compliant, help prepare for inspections and highlight the do's and don'ts of operating a business.

5/5 +BUSINESS LICENSING 101

9:30 to 11:00 a.m.

Presented by the City of Chicago Department of Business Affairs & Consumer Protection (BACP)

Now is your chance to learn the 3 steps to obtain a business license, and free business resources to start or expand your business.

5/10 DOING BUSINESS WITH THE US DOT AND TRANSPORTATION AGENCIES

3:00 to 4:30 p.m.

Presented by Gabriela Garcia, SBTRC Director, US DOT Office of Small Business - Great Lakes Region

Did you know that the US DOT and other Transportation Agencies buy goods and services from all types of small businesses? Come learn how you can position your business to obtain upcoming procurement opportunities such as the CTA's \$1.1 billion in federal funding for Red Line improvements, the Illinois Tollway's \$12 billion construction plans as well as other state and local transportation agencies. We will also discuss free resources to help you with obtaining bonding, SBA loans and creative financing options to accelerate the growth of your business.

5/12 BUYING A BUSINESS: FIND, EVALUATE AND NEGOTIATE

9:30 – 11:00 a.m.

Presented by Lema Khorshid, Fuksa Khorshid, LLC

Do you want to buy a business and don't know where to start? In this step-by-step seminar learn how buying a business can be an alternative to starting up a new business. Also, learn how to effectively analyze new business opportunities and understand a business purchase contract so that you can quickly close the deal.

5/17 NEW GROUND TRANSPORTATION TAX COLLECTION PROCESS FOR NON-CHICAGO PUBLIC VEHICLES

3:00 to 4:30 p.m.

Presented by the City of Chicago

Effective 7/1/2017, Chicago's Ground Transportation Tax will be collected daily for non-Chicago public vehicles at O'Hare and Midway. Owners of suburban taxis and limos are strongly encouraged to attend this workshop to learn more about the upcoming changes. Department of Finance representatives will be on hand to provide an overview of the Ground Transportation Tax, discuss how the tax will be collected at the airports, and explain how to register for an account with payment and vehicle information. Attendees will also learn about the new streamlined process for obtaining a GTT/MPEA emblem to access the airports.

*Workshop offered once a month.

 /ChiSmallBiz  @ChiSmallBiz   /Chicago BACP

DATE

5/19 TAKING THE MYSTERY OUT OF BUSINESS INSURANCE

9:30 to 11:00 a.m.

Presented by Anna Maria Viti-Welch, President of Viti Companies

Does the word "insurance" make you feel uncomfortable? Have you been avoiding looking into protection for your business or wanting to have someone review your current program? This presentation by Anna Maria Viti-Welch, President of Guy Viti Insurance Agency, will help you understand the basics of insurance and some of the coverage options available. Come learn tips and tricks on how to take the "mystery" out of insurance.

5/24 SELF-EMPLOYED/ INDEPENDENT CONTRACTORS TAX TALK

3:00 to 4:30 p.m.

Presented by Tiffani Vaughan, H&R Block

You may think tax season is over, but for Self-Employed and Independent Contractors tax season is a year long prepping session. In this workshop we will cover the Schedule C with mileage and depreciation, what are Quarterly Estimated Payments and how they benefit you as a self-employed/independent contractor and much more.

5/26 6 FIGURE MARKETING: HOW TO CREATE RAVING FANS AND MORE BUSINESS THROUGH SOCIAL MEDIA

9:30 to 11:00 a.m.

Presented by Stephanie Walters, Blue Top Marketing

Ever since social media has been around, business owners have asked, 'how exactly do I convert fans into prospects and ultimately into customers?' During this session, you will discover: how to get people in the door and the cash register ringing, the tools to turn your social media account into a sales machine complete with automation and many tools, tips and tricks from a pro!

5/31 SOCIAL MEDIA & HUMAN CAPITAL-THE EVOLUTION OF WORKPLACE LAW & NORMS

3:00 to 4:30 p.m.

Presented by Charles Krugel, a Management Side Labor, Employment and Human Resource Attorney

In this workshop you will engage in a round table Q & A formatted discussion with management side labor & employment lawyer Charles Krugel. Through this seminar, you'll come away with a greater understanding of the practices & laws enforcing social media standards, how these laws originated & impact business, & how regulators & adjudicators approach these issues.

+Crain's Chicago Business' 8th Annual Small Business Week will be held from May 1-6 coinciding with the U.S. Small Business Administration's (SBA) National Small Business week. This is the largest educational and business development event in the region just for current and aspiring small business entrepreneurs. BACP is hosting 3 events which include the 5/3 & 5/5 workshops along with the 5/4 Small Business Center on the Road Expo.

Join us for the 'Small Business Center on the Road' Small Business Expo on Thursday, May 4th from 5:00 – 9:00 p.m. at 1871 in the Merchandise Mart. For more information go to www.chismallbizexpo.com.

All workshops are **FREE** and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by
calling 312.744.2086 or e-mail BACP_outreach@cityofchicago.org

To learn more about BACP's workshops, visit www.cityofchicago.org/businessworkshops

