

BUSINESS EDUCATION WORKSHOPS

• JANUARY 2017 • (WEDNESDAYS & FRIDAYS)

Date

1/4

*CITY INSPECTIONS – ASK QUESTIONS, GET ANSWERS

3:00 to 4:30 p.m.

Presented by the City of Chicago

To operate a successful business in Chicago you need to know what it takes to maintain compliance. Officials from several City departments will provide insight to operate safely, stay compliant, help prepare for inspections and highlight the do's and don'ts of operating a business.

1/6

CHICAGO'S NEW DISABILITY REGULATIONS

9:30 to 11:00 a.m.

Presented by the Chicago Commission on Human Relations

The Chicago Human Rights Ordinance requires that Chicago businesses ensure that their facilities, products and services are available to individuals with disabilities. On January 1, 2017, new disability rights regulations passed by the Chicago Commission on Human Relations go into effect. These regulations specify what Chicago businesses must do in order to make their goods and services accessible to people with disabilities. Matthew Lango, Deputy Commissioner of the CCHR, will give an overview of these new regulations.

1/11

STARTUP 101: HOW TO START A BETTER BUSINESS

3:00 to 4:30 p.m.

Presented by Dr. Mandy Terc, DePaul University

This workshop is an introduction to the fundamentals of conceiving and launching a new venture. Attendees will learn how to refine their business ideas and define the various components of their business using superior tools including the "Idea Napkin" and "Business Model Canvas." The workshop will include the opportunity for attendees to elaborate on their own ideas and receive feedback.

1/13

FINANCING AND PROTECTING YOUR SMALL BUSINESS

9:30 – 11:00 a.m.

Presented by Lema Khorshid, Fuksa Khorshid, LLC

This interactive seminar will teach entrepreneurs to launch and lay a strong foundation for their entrepreneurial ventures so that they can be successful in business. Attendees will learn about the different alternative sources to fund their business ventures, how to protect themselves from the claws of litigation, and how to commercialize their business assets so that they can generate more revenue. Business owners will leave this seminar empowered with knowing the basic principles of launching and operating a sound business enterprise.

Date

1/18

HOW TO OBTAIN A SIDEWALK CAFE PERMIT

3:00 to 4:30 p.m.

Presented by BACP, Small Business Center - Public Way Use (PWU) Unit, Anthony Bertuca

Take the mystery out of the Sidewalk Cafe Permit Application process by attending this informative workshop. We will explain the application process, inform you of all the requirements, and help you get prepared to submit an application. The entire application process may take 30 - 45 days, and the 2017 Sidewalk Cafe Season begins on March 1st, so make sure to reserve your seat now.

1/20

AN IMPORTANT CASH FLOW CONVERSATION - UNDERSTANDING WORKING CAPITAL

9:30 to 11:00 a.m.

Presented by Craig Feldman, Managing Partner - Bloom Lending

Let's have a critical conversation about the importance of cash flow, learn the key indicators of why working capital is crucial in all areas of your business and discuss when short term debt is the best decision for you. Attending this workshop will provide you with the confidence to make the important decisions to manage your cash flow and to secure the best financing needed to achieve your goals.

1/25

HOW TO WRITE A BUSINESS PLAN – WHAT YOU NEED TO KNOW!

3:00 – 4:30 p.m.

Presented by Donna R. Rockin, Executive Director, Jules F. Knapp Entrepreneurship Center at IIT

Learn how to create a comprehensive business plan. It's easier than you think when you understand all the components that get included. You'll receive a complete list of what to include to demystify the process. Writing a solid business plan is your roadmap to business success.

1/27

CREATING AN ENTICING AND EFFECTIVE MENU

9:30 to 11:00 a.m.

Presented by Nick Sarillo, Nick's Pizza & Pub

Your restaurant will only be successful if you serve menu items that your consumers demand. This workshop will look at recent trends in the food-service business to help you find and create "unforgettable" menu items. We will also discuss cost-effective pricing and management strategies that will help to ensure you make a profit.

* Workshop offered once a month.



All workshops are FREE and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by calling 312-744-2086
or email BACPoutreach@cityofchicago.org

To learn more about BACP's workshops, visit www.cityofchicago.org/businessworkshops

