

BUSINESS EDUCATION WORKSHOPS

• JUNE 2016 • (WEDNESDAYS & FRIDAYS)

Date

6/1

*CITY INSPECTIONS – ASK QUESTIONS, GET ANSWERS

3:00 to 4:30 p.m.

Presented by the City of Chicago

To operate a successful business in Chicago you must know what it takes to maintain compliance. Officials from several City departments will provide insight to operate safely, stay compliant, help prepare for inspections and highlight the do's and don'ts of operating a healthy business.

6/3

COMPELLING COMMUNICATIONS -MASTER YOUR MESSAGE

9:30 to 11:00 a.m.

Presented by Mark DiGiacoma, Crossroads Leadership Development, LLC

There is a positive correlation between business success and your ability to clearly communicate your ideas. Learn how to create messages with impact, whether you're talking with one person or an auditorium. This hands on approach begins with learning how the brain processes information. By the end each attendee will have a framework to quickly build a captivating, clear and compelling message for your audience.

6/8

ACCESS TO CAPITAL, HELPING YOUR BUSINESS TO GROW

3:00 to 4:30 p.m.

Presented by Fifth Third Bank and Accion Chicago

In order for businesses to grow capital is often needed but sometimes it isn't always easy to come by. In this workshop you will learn about traditional and non-traditional credit sources, as well as how to best prepare when your company needs it most.

6/10

EVERYTHING YOU NEED TO KNOW ABOUT BUSINESS INSURANCE

9:30 to 11:00 a.m.

Presented by Sandra Cavato Insurance Agency

In this session, attendees will learn the coverages needed for their business. We'll discuss the right questions to ask your insurance professional and how to protect yourself and your business against law suits.

** Workshop offered once a month.*

JOIN US FOR THE 'SMALL BUSINESS CENTER ON THE ROAD SMALL BUSINESS EXPO' ON SATURDAY, 6/25 AT SOUTH SHORE CULTURAL CENTER 10:00 A.M. – 2:00 P.M. FOR MORE INFORMATION GO TO WWW.CHISMALLBIZEXPO.COM



/ChiSmallBiz



@ChiSmallBiz



/ChicagoBACP

Date

6/15

HOW TO OBTAIN A MOBILE PREPARED FOOD VENDOR LICENSE

3:00 to 4:30 p.m.

Presented by the City of Chicago Department of Business Affairs & Consumer Protection (BACP) and Chicago Department of Public Health (CDPH)

This workshop will give you all the information you need to become a Mobile Prepared Food Vendor (MPFV). We will walk you through the licensing process including inspections, the application, MPFV pushcart and operational requirements.

6/17

HOW TO BUY OR SELL YOUR BUSINESS

9:30 to 11:00 a.m.

Presented by Lema Khorshid, Fuksa Khorshid, LLC

This presentation will cover business sales and acquisitions, business valuation, due diligence, powerful negotiations, and financing options. Participants will learn why buying a business could be an alternative to starting a new business and develop skills in analyzing new business opportunities and negotiating business purchases or sales.

6/22

SNACKABLE CONTENT: WINNING AN AUDIENCE ONE BITE AT A TIME

3:00 to 4:30 p.m.

Presented by Forward Progress Inc, and Social Jack

The average Internet user has an attention span of 8 seconds, so "Snackable Content" or content that is shorter is imperative. This includes blogs under 200 words, videos less than 60 seconds, webinars and podcasts under 20 minutes, etc. It is time to look at your current content and chop it down.

6/24

LINKEDIN FOR BUSINESS

9:30 to 11:00 a.m.

Presented by Andy Nathan, Smart at the Start

Discover how to use LinkedIn for your business. From setting up your profile correctly to finding new prospects, this seminar discusses the various components that make LinkedIn such a valuable tool for business owners.

6/29

C CORP, S CORP, LLC - WHICH IS RIGHT FOR MY BUSINESS?

3:00 to 4:30 p.m.

Presented by The Law Project

The Law Project's Small Business Program offers legal support to entrepreneurs who are starting or have their own small businesses as a strategy to create financial independence. Since most entrepreneurs operate on a shoestring budget, obtaining legal advice is often unaffordable. This workshop will provide entrepreneurs with information about choosing the correct corporate structure for their business.



All workshops are FREE and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by calling 312-744-2086
or email BACPoutreach@cityofchicago.org

To learn more about BACP's workshops, visit www.cityofchicago.org/businessworkshops

SMALL BUSINESS
★ CENTER ★