

# CHICAGO CULTURAL PLAN

## YEAR ONE - BY THE NUMBERS

Released in October 2012 by the Department of Cultural Affairs and Special Events (DCASE), the Chicago Cultural Plan – the first of its kind in more than 25 years – created a framework to guide the City's future cultural and economic growth.

The Plan contains 10 priorities, 36 recommendations and 200+ ideas within four categories: People, Places, Policies and Planning Culturally. Following are highlights of initiatives completed since the Plan was released and the significant progress made by DCASE, other City departments and numerous community and cultural partners.



### PEOPLE Investing in youth and creative workforce



487

CPS staff identified as Arts Liaisons, 77% coverage in program's first year



376

CPS schools have completed the Creative Schools Certification, 60% of schools



415

Arts Partners in CPS schools in 2012-2013, +70% identified over 2011-2012



207,964

youth participated in Summer of Learning 2013 initiative at libraries, museums, parks



71,000

children read 2.1 million books in Chicago Public Library "Rahm's Readers" program



1st

Chicago Music Summit and Chicago Film + Media Summit presented by DCASE



### PLACES Growing access to the arts and supporting strong, vibrant neighborhoods



189,000

people participated in Night Out in the Parks in 230 Chicago Park District locations



47

neighborhood music festivals, 35 neighborhood food festivals counted by new Choose Chicago neighborhood asset inventory



51

communities highlighted on new Choose Chicago neighborhood tourism website



12

"People Spots" in 2013 (expanded from four pilots last year) via CDOT's "Make Way for People" placemaking initiative



8/27/2013

groundbreaking of The 606 and Bloomingdale Trail





## **POLICIES** Creating a pro-culture government that is responsive and efficient



# 200

grants totaling **\$1.2** million awarded via re-launched, online Cultural Grants Program



# 17

food trucks highlighted at **8** events presented by DCASE



# 12/9/2013

Artists Health Care Town Hall to be presented by DCASE



# 25<sup>th</sup> 45<sup>th</sup> 48<sup>th</sup>

Chicago wards now with designated arts coordinators



# 1<sup>st</sup>

Chief Small Business Officer hired by Department of Business Affairs & Consumer Protection to streamline permit and licensing reviews



## **PLANNING CULTURALLY** Fostering collaborations to promote culture



# 2012

Chicago Cultural Plan incorporated into other City plans: Chicago Technology Plan, Healthy Chicago (Public Health), Chicago Pedestrian Plan (Transportation)



# 6,200

tickets sold to 300 performances during first-ever Chicago Theatre Week presented by League of Chicago Theatres with Choose Chicago



# 513,000+

diners served during Chicago Restaurant Week presented by Choose Chicago with 280 participating restaurants



### **SOCIAL MEDIA** General Statistics



# 138,243

people reached via Facebook since Chicago Cultural Plan was released  
[facebook.com/ChicagoCulturalPlan](https://www.facebook.com/ChicagoCulturalPlan)



# +68%

Twitter followers since Chicago Cultural Plan was released  
[@ChiCulturalPlan](https://twitter.com/ChiCulturalPlan)

## **10 PRIORITIES**



PEOPLE

1. Foster arts education and lifelong learning
2. Attract/retain artists and creative professionals



PLACES

3. Elevate and expand neighborhood cultural assets
4. Facilitate neighborhood cultural planning



POLICIES

5. Strengthen capacity of cultural sector
6. Optimize City policies and regulations



PLANNING CULTURALLY

7. Promote the value and impact of culture
8. Strengthen Chicago as a global cultural destination
9. Foster cultural innovation
10. Integrate culture into daily life



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