



OVERVIEW

The Chicago City Markets packages the City's markets under one umbrella. By combining the resources of the popular *Chicago Farmers Markets*, *Community Markets* and *Maxwell Street Market*, we can extend brand exposure across several locations throughout the year.

More than 170 vendors at 15+ neighborhood locations throughout the city sell fresh fruit, vegetables, plants, flowers and more. The popular downtown Daley Plaza Farmers Market is held every Thursday and offers an impressive 25 days of promotional opportunities. Health-related products and services that promote a healthy lifestyle are a natural sponsorship tie-in.

PARTNERSHIP OPPORTUNITIES

Presenting — \$125,000
sold

Space Only - \$5,000

Media - \$75,000
(in-kind trade value)

WEB & SOCIAL MEDIA REACH

(as of October 2016)

- cityofchicago.org/dcase = 8,780,964 hits
- E-Newsletter = 81,768 subscribers
- DCASE Facebook = 10,949 followers
- .@ChicagoDCASE = 9,033 followers
- Millennium Park Facebook = 89,755 followers
- .@Millennium_Park = 15,588 followers
- Chicago Cultural Center Facebook = 53,276 followers
- .@ChiCulturalCenter = 9,122 followers



Citywide



"Best Commitment to Downtown"

best of 2016

FRIENDS OF DOWNTOWN



followers **chicagofarmersmarkets.com**
5,798 **291,377 hits**



300,000
expected seasonal attendance



Corporate Partnerships
312-744-9217

chicagopartnerships@cityofchicago.org

chicagopartnerships.com



AUDIENCE PROFILE

This event appeals to all ages, ethnic and economic levels. Centrally located in the business district, the Daley Plaza and Federal Plaza Markets attract extensive foot traffic.