



OVERVIEW

Fifth Star celebrates Chicago's creativity by honoring exemplary Chicago artists and arts Institutions that have made significant contributions in arts and culture. This free admission evening showcase in beautiful Millennium Park includes guest presenters, tribute videos and live performances in celebration of the honorees.

Past honorees have included: **Buddy Guy, Ramsey Lewis, The Second City, Stanley Tigerman, Auditorium Theatre of Roosevelt University** and **The Joffrey Ballet**.

Presenters have included **Cindy Crawford**, American icon and supermodel, **Fred Willard**, actor and comedian, **Shemekia Copeland**, the new "Queen of the Blues," and **Chester Gregory**, Broadway Star.



Millennium Park



PARTNERSHIP OPPORTUNITIES*

Presenting - **SOLD**

Official - **\$25,000**

Support - **\$10,000**

Media - **\$100,000 (in-kind trade)**

Additional charge for sponsorships signed less than 30 days prior to the event | No media sponsorships accepted less than 30 days prior to the event | Prices subject to change



4,000

expected attendance



@Millennium_Park
12,545 followers



89,755 followers



fifthstarawards.org
15,781

RISING STAR AWARD



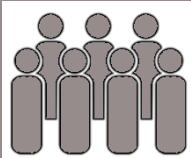
The event also highlights a "Rising Star" Award.

A special award given to a young Chicagoan who is demonstrating promise and career aspirations in the arts.



Corporate Partnerships

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AUDIENCE PROFILE

This event appeals to all ages, ethnic and economic levels. Ideally located in world renowned Millennium Park, the event attracts extensive foot traffic and international visitors.