



Montrose Harbor

OVERVIEW

A timeless tradition that began in 1999 with children gathered on Cricket Hill at Montrose Harbor awaiting the right amount of wind to sweep their kites away. The tradition continues each spring with children running around outdoors, receiving free kite kits to make, decorate and fly while enjoying tons of great family-focused programming. Sponsors wanting to attach their brand to a wholesome family event will find endless, creative partnership opportunities.



PARTNERSHIP OPPORTUNITIES*

Presenting - \$15,000 *SOLD*

Space Only - \$5,000

Media - \$30,000 (in-kind trade value)



15,000

expected attendance

WEB & SOCIAL MEDIA REACH (as of October 2016)

cityofchicago.org/dc case = 8,780,964 hits

E-Newsletter = 81,768 subscribers

DCASE Facebook = 10,949 followers

.@ChicagoDCASE = 9,033 followers

Millennium Park Facebook = 89,755 followers

.@Millennium_Park = 15,588 followers

Chicago Cultural Center Facebook = 53,276 followers

.@ChiCulturalCenter = 9,122 followers



Presenting Sponsors
can brand **3,000**
FREE kite kits!



Corporate Partnerships

312-744-9217

chicagopartnerships@
cityofchicago.org

chicagopartnerships.com



AUDIENCE PROFILE

Families with children primarily between
the ages of 1 – 12