



Chicago Cultural Center

## OVERVIEW

Lake FX Creative-Con is the region's largest FREE conference that convenes emerging artists and creative entrepreneurs in the music, theater, dance and art & design industries. The event offers targeted programming meant to explore options, engage ideas and empower action. It's 2 days of inspiring keynotes, 50 panel discussions & workshops and networking opportunities.



## SPECIAL PROGRAMS

**One-on-One Access** with industry leaders for targeted and personalized conversations

**A&R Auditions** provide a chance for local talent to perform live for industry decision-makers!

Friday night **networking reception**

Plus:  
Financial Planning | Legal Considerations |  
How to Tap City Resources | Plan B's |  
Questions You Don't Know to Ask | Got This Far, Now What? | Etc.



## Series Sponsorship

This package offers an opportunity for genuine brand integration. In addition to standard promotional benefits, **partners can develop their own panel discussion or workshop** that targets the arts & creative community.



**Corporate Partnerships**

312-744-9217

chicagopartnerships@cityofchicago.org

chicagopartnerships.com



## 10,000

### expected attendance



### Chicago Cultural Center

# 5

programming areas:

- MUSIC
- THEATRE
- DANCE
- ART
- DESIGN



### Target Reach

Metro Chicago and Drivable Regions



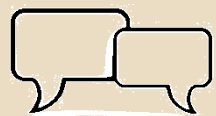
### Target Demo

Emerging Artists ages 19-50



### 50

Programs



### 100+

Industry Presenters



### 100+

One-on-One Access Participants



@LakeFXChicago  
954 followers



1,824 followers



lakefxchicago.org  
62,883 hits

## PARTNERSHIP OPPORTUNITIES

Presenting - \$35,000  
Series - \$10,000

\* additional charge for sponsorships signed less than 30 days prior to the event \* no media sponsorships accepted less than 30 days prior to the event \* prices subject to change