



OVERVIEW

The Chicago City Markets sell fresh fruits, vegetables, plants and flowers from more than 170 vendors at locations including Chicago's longest running farmers market at Daley Plaza, the historic year-round Maxwell Street Market and seasonal community markets in neighborhoods across Chicago.

The new City Markets framework introduced last year unites all of the City of Chicago-managed outdoor markets under one program that can extend brand exposure across several locations and throughout the entire year.

PARTNERSHIP OPPORTUNITIES

Presenting — \$125,000
sold

Space Only - \$5,000

Media - \$75,000
(in-kind trade value)

MAXWELL STREET MARKET

For more than 100 years, the Maxwell Street Market has thrived as one of the oldest open air markets in the nation. The legendary market continues to offer an eclectic mix of foods and finds as well as some of the City's tastiest Mexican and Latin street food. Live entertainment and special programming are additional opportunities for visitor engagement. Open every Sunday, year-round.



followers chicagofarmersmarkets.us
6,516 **291,445 hits**



300,000
expected seasonal
attendance



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DALEY PLAZA MARKET

The popular downtown Daley Plaza Farmers Market is held every Thursday and offers an impressive 25 days of promotional opportunities. Health-related products and services that promote a healthy lifestyle are a natural sponsorship tie-in.

