

MILLENNIUM PARK FILM SERIES

2018



Chicago is a *city of film festivals!* To celebrate this community of festivals and cinema traditions, DCASE's **2018 Millennium Park Summer Film Series** will feature a selection of festivals and highlight one festival each film date, providing a season-long sampling of themes, ethnicities and genres to reflect the city's rich passion for cinema in all its variety.

This package offers a brand with **3 months of exposure and activation opportunities at Millennium Park**, the #1 tourist attraction in the Midwest. Crowds frequently near capacity and arrive early to set-up – an opportune time for dedicated brand engagements.

PRESENTING SERIES

\$100,000

- Category Exclusivity
- Incorporation in social media promotion with no less than (10) posts on DCASE and Millennium Park Facebook & Twitter accounts
- Logo inclusion on event website
- Logo inclusion on pre-show screen rotation
- Stage presentation at each film event
- Opportunity to run a :60 spot on big screen before each film begins
- Opportunity to host a corporate hospitality event for up to 100 people (sponsor pays for décor, catering and staffing)
- One hundred (100) reserved seats at Jay Pritzker Pavilion for each film
- Opportunity for 10' x 10' promotional space at the each film
- Two (2) Millennium Garage parking passes for each film date
- One (1) delivery pass for each film date

SPACE ONLY

Starting at \$5,000

- One (1) 10' x 10' promotional space
- One Millennium Park Garage parking pass
- One (1) delivery pass

Featured Film Festivals

- Asian American Showcase
- Black Harvest Film Festival
- Chicago Comedy Film Festival
- Chicago Film Archives
- Chicago International Children's Film Festival
- Chicago International Film Festival
- Chicago Media Project
- Chicago International Movies & Music Festival
- Chicago Latino Film Festival
- Chicago Underground Film Festival
- Midwest Independent Film Festival
- One Earth Film Festival
- Peace On Earth Film Festival
- Reeling LGBTQ Film Festival

Additional charge for sponsorships signed less than 30 days prior to the event. No media sponsorships accepted less than 30 days prior to the event. Prices subject to change.