MAXWELL STREET MARKET

2018



open every SUNDAY year-round

OVERVIEW

For more than 100 years, the Maxwell Street Market has thrived as one of the oldest open air markets in the nation. The legendary market continues to offer an eclectic mix of foods and finds as well as some of the city's tastiest Mexican and Latin street food. Known as the birthplace of Chicago Blues music and the "Maxwell Street Polish," this FREE outdoor market attracts a year-round following of bargain hunting shoppers and foodies looking to satisfy their palette with authentic ethnic cuisine. Live entertainment and special programming scheduled throughout the year add to the market's appeal.



OPEN EVERY SUNDAY – year-round from 7 AM to 3 PM

At South Des Plaines Street between Roosevelt Road and Harrison Street

PARTNERSHIP OPPORTUNITY

\$3,000 per day for one 10' x 10' space

Additional charge for sponsorships signed less than 30 days prior to the event. No media sponsorships accepted less than 30 days prior to the event. Prices subject to change.



100,000

expected attendance (cumulative)



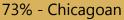
Partnerships Division

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AUDIENCE PROFILE



21% - Aged 26 to 34

51% - Male

18% - \$40K-\$59,999

18% - Suburban

47% - Married

32% - Latino



CHICAGO DEPARTMENT OF

