## GET LOST IN THE SHOW, NOT ON THE BEACH.



## **HELP US HELP YOU!**



"Pole Markers" are attached to the light poles on the beach from Oak to Fullerton and Montrose to Foster. Lost? Injured? Witness criminal activity? Look up and call 9-1-1 and give the letter/number on the pole nearest your location to help first responders locate you as quickly as possible. You can also use the number to let friends and family know where you are at the event if you become separated while you're enjoying one of Chicago's favorite summer events.



